



WLOS  
110 Technology Dr  
Asheville, NC 28803

# Contract # 2642269

**Schedule Dates** 09/27/16-10/02/16  
**Advertiser** Deborah Ross for Senate-D (111832)  
**Agency** AL Media (15629)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DEBORAH ROSS (860479)  
**Salesperson** Millennium/CHI, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** GREGORY, KATHY  
**Phone/Fax** /  
**CPE** 5221  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** DEBORAH ROSS  
SCHEDULE RUNS MON, 9/26-SUN, 10/2.  
DO NOT RELEASE WITHOUT FUNDS

**Date Entered** 09/23/16  
**Last Modified** 09/23/16  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR25316642  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,277.50  
**Net Total** \$18,572.50  
**Sales Tax**

**Asheville (WLOS)**  
By Broadcast Month  
Oct. 2016  
Grand Total:  

Spots	18	Rate
		\$21,850.00
	18	\$21,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/27/16-09/30/16	2	:30	6:30A- 7A (EST)	2		X	X	X	X			2	\$825.00	\$1,650.00	Asheville (WLOS)	NEWS 13 THIS MORNING	9/23/16
2.0	Normal Line / News	09/27/16-09/30/16	2	:30	11:58-41A- News-News 13 at Noon	3		X	X	X	X			3	\$375.00	\$1,125.00	Asheville (WLOS)	NEWS 13 NOON	9/23/16
3.0	Normal Line / News	09/27/16-09/30/16	2	:30	4:59P- News-News 13 First News At 5P	3		X	X	X	X			3	\$675.00	\$2,025.00	Asheville (WLOS)	FIRST NEWS AT 5	9/23/16
4.0	Normal Line / News	09/27/16-09/30/16	2	:30	5:27:30P- News-News 13 at 5:30P	2		X	X	X	X			2	\$750.00	\$1,500.00	Asheville (WLOS)	NEWS 13 AT 530	9/23/16
5.0	Normal Line / SPOT	09/27/16-09/30/16	2	:30	6:58:50P- Wheel of Fortune	1		X	X	X	X			1	\$1,050.00	\$1,050.00	Asheville (WLOS)	WHEEL OF FORTUNE	9/23/16
6.0	Normal Line / News	09/27/16-09/30/16	2	:30	10:59:56P- News-News 13 11P Late News	3		X	X	X	X			3	\$900.00	\$2,700.00	Asheville (WLOS)	NEWS 13 AT 11	9/23/16
7.0	Normal Line / News	10/01/16-10/01/16	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$675.00	\$675.00	Asheville (WLOS)	GMA SATURDAY	9/23/16
8.0	Normal Line / Football	10/01/16-10/01/16	3	:30	7:58P- Sports-ABC Saturday Night Football Showcase	1						X		1	\$10,000.00	\$10,000.00	Asheville (WLOS)	CLEMONSON V. LOUISVILLE	9/23/16
9.0	Normal Line / News	10/02/16-10/02/16	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$675.00	\$675.00	Asheville (WLOS)	GMA SUNDAY	9/23/16
10.0	Normal Line / News	09/27/16-09/30/16	2	:30	12:30P- News-News 13 at 1230P	1		X	X	X	X			1	\$450.00	\$450.00	Asheville (WLOS)	1230PM NEWS	9/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/>?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Miles King,  
 being/on behalf of: Deborah Ross,  
 a legally qualified candidate of the Democratic  
 political party for the office of: U.S. Senate  
 in the General  
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

*To Be Signed By Candidate or Authorized Committee*

8/9/16

Date

Signature

*To Be Signed By Station Representative*

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title